

Ontario company capitalizing on bedbug mattress covers

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Caber Sure Fit has the Canadian rights to Protect-a-Bed, a line of covers that effectively encase a mattress and box spring, preventing bugs getting in and stopping them from getting out and biting if they're already there. The company has seen its sales jump by 35% over the past six months.

"Bed bugs are big business," Caber Sure Fit president Bernard Weinstein said in an interview. The Markham based company "started out as a hobby and then became a monster."

The U.S. National Pest Management Association has warned the world may be on the verge of a bed-bug pandemic. In a recent survey of members to determine the extent of the problem, 95% of pest control companies said they had encountered an infestation in the past year.

According to Insight Pharmaceuticals, Toronto is the third-worst afflicted city in North America, behind Columbus, Ohio, and New York, while Vancouver takes the eighth spot.

Weinstein said the bulk of his business is being driven by the hotel industry, where reports of a bed-bug infestation can have a devastating impact on both revenue and reputation.

The Protect-a-Bed won't stop bed bugs from infesting your home, but they will prevent an expensive mattress from becoming contaminated and needing to be thrown out.

For full story, [click here](#).

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